

PRESS RELEASE FROM
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FOR IMMEDIATE RELEASE:

**It's A New Company Introduction
Presenting SillyCreatures.com™**



Mill Creek, WA May 2011 Do you remember being little and mom and dad would make up imaginative stories with funny characters in an effort to pass the time on car rides, or trips, or just to get you to go to fall asleep at night? Well imagine if the characters in those stories were to take on real form, something tangible, something you could hold in your hands and actually play with while creating even more stories.

SillyCreatures.com is a brand new eco-friendly plush toy company out of Mill Creek, Wash., that was born from make-believe stories. Its chief designer is a 7-year-old boy named Simon. Simon, along with his parents, made up stories about “Silly Creatures.” Simon fell so in love with the stories that he added “Silly Creatures” to his Christmas wish list. In an effort to not disappoint her son on Christmas morning, mom, and company president, Flor Lozano-Byrne, a former aerospace engineer, put pen to paper and then needle to thread and using her son’s story drawings as her guide, she came up with a prototype for the first ever plush “Silly Creature.”

“The Silly Creatures are not just regular stuffed toys. They are filled with interesting things like a heart where love notes can be stored, a stomach and guts where food in the form of polished stones can be passed through a tube and come out the other end. Some even have babies inside that can be delivered and then nursed by their moms,” explains Lozano-Byrne. “Our mission is to provide fun and safe educational, as well as therapeutic toys and help children become aware of basic bodily functions as a way to promote good health.”

The introductory line of Silly Creatures, designed for ages 3 and up, include Kbeu (pronounced K-boo) Dad, Kbeu Mom and Kbeu Baby, all of which were crafted from Simon’s drawings. On the drawing board now are Crayebies, Joeoi and Fousardi and some that eat only big balls making them suitable for all ages.

SillyCreatures.com™ products can be found at specialty gift and toy stores nationwide, on Amazon.com and at the SillyCreatures.com website store.

ABOUT SillyCreatures.com™

SillyCreatures.com™ is a family owned and operated company whose chief designer is a seven-year-old boy who loves to design and create the silliest of creatures. The company emerged from made up family stories about silly creatures. When the family decided to make these make believe creatures REAL a company was born.

The company prides itself on its social responsibility and all products are made in the USA. SillyCreatures.com™ is committed to being green with their products and packaging as well as daily operations in an effort to improve the world around us. Their mission is to offer the highest quality and value with the lowest carbon footprint. The company is also very involved in school fund-raisers and charitable events that benefit children.

Learn more about SillyCreatures.com™ by logging it to their interactive fan friendly website and checking out their blog at www.sillycreatures.com. Stay in touch by following Silly Creatures on Twitter at www.twitter.com/SillyCreatures, and be sure to “like” them on facebook at www.facebook.com/SillyCreatures and www.facebook.com/OrganicPartyBySillyCreatures

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High Resolution Images Available Immediately Upon Request

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