

PRESS RELEASE FROM  
SillyCreatures.com™  
Contact: Flor Lozano-Byrne, President  
16212 Bothell-Everett Hwy, Suite F196  
Mill Creek, WA 98012  
Phone: (425) 741-5856  
e-mail: [info@SillyCreatures.com](mailto:info@SillyCreatures.com)  
Or e-mail: [ralphkids@aol.com](mailto:ralphkids@aol.com)

May 11, 2011

FOR IMMEDIATE RELEASE:

## **Introducing Organic Cotton Birthday Crowns by Organic Party™**



KEENE, NH May 2011 Remember being little and creating a crown out of construction paper that then transformed you into king or queen for the day? Organic Party™, a new line extension from creator SillyCreatures.com™, has taken the concept to a whole new level of fun with their recent introduction of Organic Cotton Birthday Crowns. There are two distinct types of crowns to choose from, the Kingdom of Kabida crown and the Kingdom of Crayebisia crown.

The names of the crowns came from imaginary kingdoms where the kings, queens, princesses and princes are human children, and the subjects are Silly Creatures. Both crowns are delicately designed with regal perfection. Each cool crown is covered with sparkling sequins and lined with super soft organic cotton for a comfortable rest on a child's head. The fabric has a slight stretch to it, and the crown's closure is with a hook and loop, which allows for a perfect fit. Because these crowns are completely machine-washable they will last for years to come. Each comes with a set of numbers 0 thru 9 so they can be combined for any age,

and they simply Velcro on to the front of the crown for added fun. Additional numbers and felt shapes are available for purchase. Organic Birthday Crowns were designed for both boys and girls ages 3 and up and have a suggested retail price of \$25 each.

“Organic Birthday Crowns are eco-friendly and designed to last long past the birth date,” said Flor Lozano-Byrne, President of SillyCreatures.com™. “They are ideal for dramatic play, crafting projects or wherever the imagination leads.”

Organic Party™ by Silly.Creatures.com™ products are sold at specialty gift and toy stores, on Amazon.com and at the SillyCreatures.com website store.

### **ABOUT SillyCreatures.com**

SillyCreatures.com is a family owned and operated company whose chief designer is a seven-year-old boy who loves to design and create the silliest of creatures. The company emerged from made up family stories about silly creatures. When the family decided to make these make believe creatures REAL a company was born.

The company prides itself on its social responsibility and all products are made in the USA. SillyCreatures.com is committed to being green with their products and packaging as well as daily operations in an effort to improve the world around us. Their mission is to offer the highest quality and value with the lowest carbon footprint. The company is also very involved in school fund-raisers and charitable events that benefit children.

Learn more about SillyCreatures.com by logging it to their interactive fan friendly website and checking out their blog at [www.sillycreatures.com](http://www.sillycreatures.com). Stay in touch by following Silly Creatures on Twitter at [www.twitter.com/SillyCreatures](http://www.twitter.com/SillyCreatures), and be sure to “like” them on facebook at [www.facebook.com/SillyCreatures](http://www.facebook.com/SillyCreatures) and [www.facebook.com/OrganicPartyBySillyCreatures](http://www.facebook.com/OrganicPartyBySillyCreatures)

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### **High Resolution Images Available Immediately Upon Request**

Jacki Ralph, Freelance Writer  
Press Release Etc.  
1513 South Lowell Ave.  
Springfield, IL 62704  
phone: (217) 523-2407  
cell: (217) 741-0369  
e-mail: [Ralphkids@aol.com](mailto:Ralphkids@aol.com)

<http://www.linkedin.com/in/pressreleaseetc2008>  
<http://twitter.com/JackiRalphPress>

